



FOR IMMEDIATE RELEASE

Local Author Brings Small-Town Charm to Life in Debut Novel *Welcome to McIntosh*

Powhatan, VA — April 2026 — There's something quietly magical happening in Central Virginia—and it's coming straight from the pages of a new novel that celebrates community, connection, and the beauty of everyday life.

Local author Jennifer Carroll Martin has released her debut novel, *Welcome to McIntosh*, a heartwarming story set in a fictional Southern town where friendships deepen over shared meals, the local library becomes the heart of the community, and even the smallest moments carry meaning.

The book has already resonated with readers, earning a **#1 New Release in Amazon's Feel-Good Fiction category** and connecting with audiences who are longing for stories that feel hopeful, cozy, and deeply human.

"I wanted to create a place readers could step into and feel at home," Martin shares. "McIntosh is the kind of town where people show up for one another—and where everyday life is worth celebrating."

With its blend of storytelling, seasonal charm, and heartfelt community, *Welcome to McIntosh* has struck a chord with readers seeking comfort, connection, and a return to slower, more meaningful living.

Martin, who grew up in Albemarle County just outside Charlottesville and now lives in Powhatan, Virginia, brings a unique perspective to the novel. An award-winning baker, former event designer, and author of *Harry Potter: Feasts & Festivities: An Official Book of Magical Celebrations, Crafts, and Party Food Inspired by the Wizarding World*, she infuses the story with warmth, seasonal details, and a sense of nostalgia that invites readers to slow down and savor the moment. Her work has also been featured in publications including *Southern Living*, *Victoria*, and *Martha Stewart Weddings*.

Recent events have demonstrated strong reader enthusiasm, with copies selling out at a local launch gathering.

Martin has appeared on ABC 8 Showcase, where she shared seasonal entertaining ideas and discussed her debut novel.

She has also been invited to host upcoming regional appearances, including a spring entertaining workshop and author reading at the April Cornell boutique in Asheville, North

Carolina, and two ticketed afternoon tea experiences in Hendersonville, North Carolina. These invitations reflect growing enthusiasm for Welcome to McIntosh and its signature blend of storytelling, hospitality, and community.

Jennifer Carroll Martin is currently available for:

- Book club visits
- Library events
- Author talks and signings
- Seasonal gatherings inspired by the world of McIntosh

Welcome to McIntosh is available through bookstores and online retailers nationwide.

Welcome to McIntosh is the first novel in the McIntosh series and includes original recipes inspired by the story.

For media inquiries, event bookings, or review copies, please contact:

jennifer@jennifermartinbooks.com

<https://jennifermartinbooks.com/media-press/>

https://www.instagram.com/jen_carroll_martin/